



## Clark Vitulli

***Clark Vitulli is an independent Consultant with the NAVIX exit planning network.***

As Founder and Chief Executive Officer of his Tennessee company, MUSIC CITY CHIEF EXECUTIVES, Clark Vitulli is a *Certified Exit and Succession Planning Strategist* for NAVIX, the premier company helping business owners navigate and achieve happy exits. He also chairs three senior executive groups totaling 46 CEOs, Business Owners and Key Executives in the Nashville area on behalf of VISTAGE Worldwide. Over the course of his career, Clark has had the privilege to help lead many business units and executive leaders, and now partners with NAVIX and VISTAGE to continue his three business passions: helping companies and leaders grow, helping plan and execute their successful exits and “giving back.”

Clark is a Senior Executive with hands-on leadership experience with large OEM corporations (\$5B+ in sales), over 10,000 retail dealerships, turn-arounds, brand building, manufacturing, product launches, and successful start-ups, acquisitions and transitions that bring vast breadth and depth of executive leadership experience and qualifications.

Clark began his career with Chrysler Corporation as a District Manager. He held several corporate roles there, including Chrysler Division General Marketing Manager. Clark was recruited by Mazda Motor of America to serve as its EVP & COO. Clark’s experience in the recreational industry came as President and CEO of Mark III Industries in Ocala, FL, the nation’s leading van and truck conversion company. Clark was recruited to join Outboard Marine Corporation (OMC) as President of its Boat Group. Clark founded America’s PowerSports (APS) and served as its Chairman, President & CEO.

At APS, Clark and his team built the second-largest motorcycle/power sports dealer group in the US, growing revenue from zero to \$200 million in eight short years. While building this start-up, Clark was also a Member of a VISTAGE/TEC CEO Group in Nashville. Most recently, Clark was co-owner of Harley-Davidson of St. Augustine (FL).

Clark has regularly lectured at Lipscomb University in Nashville, TN. He received *the Nashville Business Journal’s* “Best in Business” award and was a finalist in their “Entrepreneur of the Year” award. In addition to receiving a Bachelor of Science Degree in Advertising from the University of Florida, Clark completed the Executive Management Program at Tuck Graduate School at Dartmouth and has his MBA Degree in *Organizational Management* from Trevecca University in Nashville. He has also been certified by the Dale Carnegie Executive Management Development course and the Crosby Quality College in *Executive Management*. Married with two grown sons, Clark and his wife, Christy, a health care industry executive, live in Nashville.