



Dean Sanberg

Dan Sanberg is an independent Consultant with NAVIX exit planning network.

As a NAVIX consultant, Dean brings 24 years of experience as a business owner with diverse expertise and a commitment to creating happy exits for other business owners. He has started, acquired, and sold several businesses in service, manufacturing, and distribution companies in B2B and B2C industries. Like all business owners and CEO's, Dean had multiple successes and his share of failures plus a lot of excitement, panic, joy, and tears along the way. His 24-year entrepreneurial journey came after 15 years as a business banker, gaining broad business knowledge while serving all sizes of companies in multiple industries, in all possible financial conditions.

As a leader with a core value of service above self, Dean achieves his purpose and fulfillment from helping others improve. In chairing a Vistage Advisory Group, his mission is to identify, assemble, and lead a group of executives and business owners that are courageous, self-reflective, driven, and open to change and growth.

Dean's family is his priority, with his wife of 40 years, he shares two smart kids with spouses living close by, and four brilliant grandkids. In his spare time, he enjoys scuba diving, and is an active and long-standing Rotarian, where he spends time on community service projects.