



## Linda Lindquist-Bishop

## Linda Lindquist-Bishop is an independent Consultant with the NAVIX exit planning network.

Linda Lindquist-Bishop is president of Courageous Thinking Inc., where she and her team specialize in guiding leaders through challenging transitions. Facilitating the tough questions which reveal clarity as the foundation for making the best decisions, the Courageous Thinking team brings decades of experience and discernment in guiding leaders to accelerate growth, navigate change and define purpose to fuel fulfillment. Linda has blazed trails in the all-male world of offshore yacht racing, sailing on over 100 teams in the past 28 years. Winning two world championships in 2004 and 2009, she thrives in high-risk, stretch-goal team environments.

Making history as a member of America3, the first and only all-women's team to compete in the America's Cup, she simultaneously competed as a team member and co-spearheaded their highly successful sponsorship program, bringing several reputable companies into the sports business for the first time. Continuing to compete successfully in sailing at an international level, Linda never tires of the thrill of a challenge and the sweet taste of victory. Prior to America3, Linda drove the marketing and branding for the world's largest marine paint company, creating new product lines in the bass and offshore sport fishing, and high performance sailing markets. As publisher of Yachting Magazine, she leveraged her grand-prix sports success and 15-years of brand building in the luxury goods market, to create an array of non-endemic business opportunities and aggressive profitable growth.

Awarded Glamour magazine's 'Women of the Year' in 1995, International Women in Boating 'Woman of the Year' in 1996, and Lifetime television's list of '100 Women of the Century' in 1997, Linda is committed to creating success in others. Working with start-ups to multi-national corporations, including faith-based, education, non-profits, military and government – Linda brings decades of expertise to the process of facilitating, planning and executing change.

A passionate mentor and advocate for inspiring and developing women leaders, Linda is also co-founder and executive director of the Rising Tide Leadership Institute (RTLI). RTLI utilizes the high-tech and high-performance competitive platforms of sailing, aviation and motor sports to inspire and equip women leaders. These platforms develop both individual and team leadership skills, and STEM (science, technology, engineering and math) expertise, all necessary for women leaders to excel in a global knowledge-based economy. Continuing to compete successfully in sailing at the international level, on both water and ice, Linda and her husband, Air Force Major General (ret) Brian T. Bishop, live in Leland and Traverse City, Michigan.

