



## Jon Augelli

Jon Augelli has a passion for helping business owners achieve their dreams by growing their businesses and preserving their legacy. He discovered this passion through extensive work with small business owners throughout his career. He has advised companies in a variety of fields including engineering, legal, healthcare, and fitness, and navigated multiple business transitions.

He consults small to mid-sized businesses around the Madison, Wisconsin area providing financial insights and strategic guidance. To better help his clients preserve their legacy, Jon affiliated with NAVIX, the leading organization helping business owners navigate and achieve successful exits.

Prior to consulting, Jon worked as a field engineer at a start-up structural engineering firm. Within a few years, he was simultaneously serving as his firm's controller/chief financial officer and as a project manager for several major lift bridge rehabilitations. He also served on the board of directors. During his tenure, his firm grew from a local Wisconsin firm to a nationwide company, navigating the buy-out of the founder and two additional owners, and undergoing a complete rebranding. He was personally responsible for implementing an enterprise resource planning system, organizing and leading the strategic planning task force, and redesigning and streamlining the company's significant processes and internal controls.

In his personal life, Jon is the youngest 7th-degree black belt in the Chung Do Kwon World Tae Kwon Do Association and runs a tae kwon do school in Madison, WI. He also is an ASA (American Sailing Association) certified sailor and enjoys playing guitar, traveling, cooking, and hiking. He lives with his wonderful wife, who is a skilled attorney in trusts and estates, and business law.