



## Steve Brody

***Steve Brody is an independent Consultant with NAVIX exit planning network.***

Steve is the owner and CEO of Brody & Associates, where for 20 years has developed an extensive network of middle-market firms. He leverages his knowledge to help business owners grow both personally and professionally to exit successfully on their terms while achieving financial freedom and a lasting legacy.

Steve has more than 30 years of marketing, general management, and consulting experience in large corporations and privately held firms. His focus is on helping business leaders as well as the development of their management teams. Emphasis is on the use of disciplined and structured programs that have been used by the world's best marketing organizations. The growth and scaling of organizations have been the key to success.

Steve is active in consulting at the executive management level. As a Master Chair for Vistage Worldwide, he chairs advisory board groups for CEOs and key executives. He has consulted with clients in the areas of strategic business plans, marketing plans, and market research, for equity investors and executive coaching.

He has served as president of several privately held firms owned by venture capital investors that included both turn-around and high growth opportunities. Steve was senior vice president of marketing for Minute Maid Company, the \$2 billion juice division of The Coca-Cola Company. He also served as president of two Minute Maid subsidiaries.

Steve has an MBA from the University of North Carolina and a BS degree from the University of Maryland. He is married, has two grown children, and is active on the boards of various community nonprofit organizations.