



Ron Porter

Ron Porter is an independent Consultant with the NAVIX exit planning network.

As an exit planning strategist and NAVIX consultant, Ron helps business owners plan for and achieve their goals to exit from their businesses, secure their financial freedom and prepare them for life after exit. As a result, he ensures that his customers leave a legacy of success for their families, employees, and customers. Ron has been involved as an executive in several owner/founder exits at companies where he worked and has been a certified business broker.

Ron is the Founder & President of:

- Porter Advisory Services, a consulting firm that provides a wide range of business advisory services, including growth, strategy, business model, change leadership, business improvement executive coaching and exit planning.
- PorterInnovation, a consulting firm that specializes in creating customer-centric organizations by learning how to innovate and improve customer experiences, as well as creating the right supporting cultures.

Ron brings 30+ years of global consulting and coaching experience to help organizations grow and improve. He has significant experience assisting organizations to become innovation-capable, enhance customer experiences, and design & implement transformational change. Organizations he has advised have created new products/services in the marketplace, streamlined business processes, improved customer experiences in the most impactful areas and engaged their workforces in a more focused, productive way.

Prior to starting his consulting firms, Ron was an executive at Linkage where he was successful at improving customer experience, changing key elements of the business model, driving innovative sales initiatives to grow new markets and creating new offerings in the marketplace.

Ron has held leadership positions at several other major consulting firms, including Deloitte and Towers Perrin. He is also a speaker on innovation and change and a professor at Plymouth State University, where he teaches a variety of business topics.

Ron earned his B.S. in Business Administration from Villanova University and his M.B.A. from The Wharton School, The University of Pennsylvania. He is married to his wife, Julie, for 30+ years and has three sons, Mike, Jeff, and Nick. He splits his time between New Hampshire and New Jersey.