



Joan Baldwin

Consultant Advocate

Joan Baldwin joined the NAVIX team as our Consultant Advocate in April of 2017. In addition to serving as the first point of contact for Consultants, Joan is also responsible for coordinating and facilitating Consultant training and onboarding as well as providing ongoing basic product support.

Joan comes to NAVIX with 20 plus years of business development, training and strategic growth planning experience. She previously worked for the corporate office of an international franchise where she specialized in franchisee coaching, TEAM building and change management. Joan was also directly responsible for sales growth, franchisee recruitment and training across a three state district in addition to leading her district through a corporate re-branding initiative. Joan is a graduate of Kent State University.

Joan lives in Marietta, GA, with her husband, two daughters and their two rescue dogs. In her spare time she enjoys studying Italian and experimenting with new recipes in the kitchen. She recently combined her love of travel and distance running by completing the Maratona di Roma in Rome, Italy in 2016.