



Lisa Blume, PCC, CPC, ELI-MP

Consultant Liaison

Lisa Blume serves as a Consultant Liaison for NAVIX. Her responsibilities include recruiting and onboarding new consultants. Lisa also supports existing consultants building their referral networks and provides essential business development support. Her open and supportive approach empowers consultants to achieve greater success.

Lisa's career began in Human Resources before transitioning to a focus on learning and performance, managing teams of instructional designers. She eventually became a performance consultant for mid and senior-level leaders. In 2016, Lisa earned her Coaching Certification from the prestigious Institute of Professional Excellence in Coaching and holds a Professional Certified Coach designation from the International Coaching Federation. She brings a wealth of leadership coaching experience both in the corporate world and as an entrepreneur who built a large team of highly effective sales professionals.

Lisa resides in the Madison, Wisconsin area with her husband and is the proud mother of three daughters. She also frequently visits the Atlanta area, where she lived for many years. Outside of work, she enjoys spending time with her family and has a passion for health and fitness.