

The NAVIX Map illustrates our process to identify, anticipate, and prepare for issues that lead to a happy exit. Below the Map are the four different Exit Strategies available to business owners. Selecting your Exit Strategy reveals the course to follow along the Owner and Business Pathways, and the Checkpoints that apply to that Strategy. Each Checkpoint is a major issue or question that may need addressed to achieve a successful exit.



- “Outie”** Sell to Outside Buyer
- “Innie”** Sell to Inside Buyer
- “Passer”** Pass to Family
- “Squeezeer”** Planned Liquidation